



Certainty Score

business and IT certainty. now.

IT and business organizations want to increase their business and IT certainty and confidence levels. Businesses want to know that they are making progress toward increasing security, performance, and compliance project success and reaching new levels of IT and business certainty.

Until now, evaluating the security, performance, and compliance levels was a matter of subjective evaluation, against many different 'standards.' The Broadleaf Group has introduced "Certainty Score" as an objective evaluation of IT, business, project, and skill to determine a relative certainty score.

CERTAINTY SCORE

from the Broadleaf Group

Certainty Score has two purposes:

1. Baseline Evaluation - the starting point indicating the current security, performance, and compliance score from which to measure progress; and,
2. Roadmap Determination - the set of activities, skills upgrades, business changes, and/or IT upgrades needed to achieve a new Certainty Score.

The Certainty Scores

UNCERTAIN

This organization has older/legacy systems installed; IT is understaffed; there is little to no business and IT alignment; there is no IT planning to speak of; technology spending is unpredictable; systems and networks perform poorly and response times are slow; technology outages are common with extended recovery times; there are few (if any) security or IT-related processes; business is regularly interrupted by technology shortcoming or failure; in general, technology is viewed as a 'last resort' to solving business problems.

LOW

There is little cohesion to internal IT strategies; there are business disruptions due to technology failure, viruses, or system problems; legacy/older technology is installed with some newer technology making tentative inroads; any IT processes, procedures, or practices are old and outdated; IT and the business are out of compliance in multiple areas; IT skills and experience shortages are present; there is a nominally secure business/IT environment; in general, technology is viewed as having low value-add to the business.

MEDIUM

These groups have an awareness of what needs to be accomplished with respect to security, performance, and compliance; skills shortages hold IT back; compliance requirements are defined; technical/business alignment is starting to work with room for improvement in the application of technology to the business; IT costs overrun and are unpredictable; inconsistent security and IT practices; business sees occasional disruption due to technology failure, external threat, or performance problems; in general, technology is viewed as a tactical tool to improve business cost and response time.

The Broadleaf Group

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Don't understand some of the details?
No problem. Just ask.



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CERTAIN

In this business, IT directives are aligned with business; it has the right IT skills/experience on staff; there is full technology exploitation for business advantage; fully compliant with internal/external requirements; few to no IT performance or outage issues; there is a rigorous evaluation process to make changes; full and effective collaboration; budget predictability/cost control; continuous IT operations; full visibility to effectiveness of IT operation; measurable IT value and results; continuous improvement processes abound; with a fully secure and well defined security practice; in general, technology viewed as strategic asset for creation of new business opportunity.

How do You Grow Your Certainty Score?

Broadleaf Group services, solutions, product, and tools. With a deep, rich heritage of helping customers achieve new levels of IT and business certainty and confidence, we know what it takes to move a customer from uncertainty to certainty. We know how to lead the customer into the greatest levels of Business Enablement, Information Protection, and Technology Optimization - without disrupting the business.

To do this, the Broadleaf Group brings to every engagement:



The Broadleaf Group also offers a full compliment of solutions, made up of services and products, to drive up your Business Enablement, Information Protection, and Technology Optimization. A partial listing is below:

Business Enablement

Outsourced CIO/CSO
Email Discovery/Reporting
Business/IT Consulting
IT Policy Dev./Implementation
Compliance Consulting
Security Consulting
Onsite/Remote Management
Patch Management
Wireless
Deployment Services

Information Protection

Data Recovery
Business Continuity
Security Assessments
Vulnerability Assessments
Security Management
Information Leakage Protection
Laptop Security
Data Encryption
Content Security/Filtering
Perimeter Security/IDS/IPS
Network Access Controls (NAC)
Email Security

Technology Optimization

Health Checks
IT Assessments
Systems Management
Content Security
Email Archive
Spam Filtering
Event Management
Log Consolidation/Reporting
Server Virtualization
Content Delivery
Migration Services
IT/Security Support

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Isn't it time to know and grow your Certainty Score? Yes, it is.

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